

SUSTAINABILITY POLICY

WEMW is a 3-day co-production market that takes place yearly in Trieste (IT) at the end of January within the frame of the Trieste Film Festival. The event is an innovative multi-layered audiovisual industry platform, connecting film professionals across Europe and beyond offering them new opportunities to diversify their business models and find inspiration for innovative and sustainable approaches to their work. WEMW 2026 is organised once again by the FVG Audiovisual Fund in collaboration with the Trieste Film Festival and EAVE, and thanks to the precious and constant support of Creative Europe MEDIA, MIC - Direzione Generale per il Cinema, Programa IBERMEDIA, CEI – Central European Initiative, Film Center Serbia, Ciclic - Centre-Val de Loire Region, and the Autonomous Region of Friuli Venezia Giulia.

From the 2025 edition onwards, thanks to its collaboration with the Trentino Film Commission, WEMW embraces the values of environmental awareness and economic and social sustainability, having developed an ISO 20121 certified management system, the international standard for sustainable event management.

Key principles

- **Transparency:** ensuring the dissemination and sharing of information essential for a peaceful and enjoyable event experience, reporting on the results achieved and lessons learned.
- **Inclusiveness:** welcoming the needs of all stakeholders without exception, designing the event to ensure accessibility and participation for all.
- **Governance:** developing a strategic plan, based on impact analysis, to achieve the sustainability objectives set and monitor their effectiveness over time.
- **Integrity:** ensuring that all organisational, management and reporting actions comply with regulations and ethical principles, respecting workers and the environment.
- **Long-term vision:** orient WEMW's strategic choices towards a 3-10 year horizon, with the aim of ensuring the complete elimination of the use of new materials for fittings and communication supports (roll-ups, badges, paper material).

WEMW FOR THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

WEMW's improvement programme takes inspiration from the 17 Sustainable Development Goals (SDGs) of the United Nations 2030 Agenda, focusing particularly on the following goals:



Environmental Objectives

- Elimination of paper use and replacement with digital tools.
- Reduction of waste and promotion of separate waste collection.
- Use of water in glass bottles and washable tableware.
- Use of equipment already available at the location.
- Preference for local suppliers and seasonal/regional products.
- Assessment of CO₂ emissions from event-related activities and implementation of reduction and compensation strategies.

Ethical, Social, and Economic Goals

- Inclusion and accessibility for all participants.
- Donation of surplus food to non-profit organizations.
- Promotion of typical local products.
- Involvement of local suppliers and non-profit organizations.
- Communication and sharing of sustainable choices with stakeholders and the community.

Respect for human rights

WEMW recognises and supports the fundamental principles of human rights, committing itself to:

- guaranteeing fair and safe working conditions for all employees and suppliers involved in organising the event;

- promoting equal treatment and opportunities, without any form of discrimination based on gender, ethnicity, religion, sexual orientation, age, disability or socio-economic status;
- ensuring that relationships with suppliers and partners comply with ethical and social standards, avoiding practices of exploitation or violation of fundamental rights;
- fostering an inclusive and respectful environment in which every participant can express themselves freely and feel protected;
- contributing, through its activities, to the dissemination of a culture of respect, fairness and social responsibility.

Impegni della Direzione

The Management of WEMW is committed to ensuring that the management system adopted is oriented towards the continuous improvement of the event's sustainability performance, operating in full compliance with the regulations in force.

WEMW's sustainability policy will be constantly monitored and updated to guarantee a real and lasting reduction of environmental impacts over time, as well as the enhancement of economic and ethical-social benefits.

Trieste, 16th November 2024
Director