

**PRO
GRA
MMME**

**TRIESTE
JAN
21/24
2024**

**WHEN
EAST
MEETS
WEST**

JAN
21

WHEN
EAST
MEETS
WEST

15.30 | 17.00

@Library

Industry Talk

The Power of Storytelling: How Can We Get Inspired, Truly Impacted, and Encourage Others? WEMW 2024 Opening Keynote

Join us for an informal opening exchange that delves into the transformative influence of storytelling. In this session, we will explore the profound impact of narratives with the insights of two multi-talented filmmakers and activists, **Bisi Alimi** (LGBTQ+ rights advocate, public speaker, filmmaker, storyteller and HIV activist) and **Sara Fazilat** (actress, producer and screenwriter). Through their unique perspectives, we aim to unravel how storytelling inspires, moves, and fosters encouragement, emphasising the importance of self-discovery, tales of resilience, and its role as a tool for social change.

This engaging discussion will be hosted by industry strategist **Tamara Tatishvili** and serves as an inspirational prelude to various professional activities planned during WEMW 2024.

16.00 | 18.30

Inspirational Labs

Cold Open Drama Series Lab

Anima Spirit Animation Lab

⦿ *only for selected participants*

16.30 | 19.00

@Sala Imperatore

Works in Progress

LAST STOP TRIESTE

documentary fine cut session 1

⦿ *sales, distributors & festivals*

DECEMBER by Grzegorz Paprzycki | Poland, Lithuania

ABANDONED by Vytautas Puidokas | Lithuania, France

**JAN
21**

**WHEN
EAST
MEETS
WEST**

17.00 | 18.00

@Sala Zodiaco

Industry Talk

Marketing Is Your Friend: Tricks and Treats

Christina Pelekani (*Endorphin Film Sales*)

in collaboration with First Cut+

In this session, we will explore the fascinating world of film marketing. You will learn how to form a marketing strategy by using the “secret weapons” - positioning, benchmarks, strengths & challenges, audience. I will also share with you useful tips for creating the best possible promotional materials in order to stand out from the clutter. And last but not least we will also talk about sales. One of the lecture’s objectives is to help you - the producers - think both like a film industry representative (B2B) and a fan (B2C).

18.00 | 19.30

@Sala Tergeste

Works in Progress

FIRST CUT+

Screenings

🕒 *sales, distributors & festivals*

18.00 | 19.00

Networking

DAE Confidential

Chats with wine about documentary film financing and distribution across the world

Sabine Fayoux Cantillo (*Chicken & Egg Pictures*) & **Jane Mote** (*The Whickers*)

in conversation with **Brigid O’Shea** (DAE) & **Heidi Fleisher**

in collaboration with the Documentary Association of Europe

**JAN
21**

**WHEN
EAST
MEETS
WEST**

18.30 | 19.00
@Sala Zodiaco
Inspirational Talk

20.00 | 21.00
@Library
Networking

**Unveiling the Small Screen: “Morning Changes Everything”
My Debut TV Series Production Story**

by **Snezana Van Houwelingen** (*This and That*)

in collaboration with Cold Open Inspirational Lab & MIDPOINT Institute

An inspirational talk that takes you on a transformative journey into the world of TV series production. Through personal experiences, challenges, and successes, Snezana van Houwelingen, producer, shares valuable insights, lessons learned, and the power of embracing the audience.

WEMW Welcome Cocktail
hosted by **Catalan Films**

**JAN
22**

**WHEN
EAST
MEETS
WEST**

09.30 | 13.00
@Sala Tergeste
Pitching

10.00 | 18.30
Inspirational Labs

11.00 | 11.30
@Library
Networking

13.00 | 14.30
@Library &
Restaurant
Networking

WEMW 2024 Opening & CO-PRODUCTION FORUM

Pitching session

Anima Spirit Animation Lab
Cold Open Drama Series Lab
East & West Co-Production Lab
Films x Games Video Games
Production Lab

● *only for selected participants*

Coffee & Cuddles
coffee break co-hosted by **CineCucine**

If you are looking for personalised catering for your film sets, CineCucine is the right answer!

Networking Lunch
co-hosted by **Apulia Film Commission**

The promotion and enhancement actions of the Puglia brand, as well as the internationalization of Apulian producers within the WEMW initiative, are funded through the resources of the Operational Program - European Regional Development Fund (OP ERDF) Puglia 2014/2020 - Axis VI - Action 6.8. These activities are part of the intervention called "Promuovere la Puglia nel Cinema 2023"

Genre Rules Fantastic Film Lab
Virtual Innovation Virtual
Production Lab
On Demand Ecosystem VoD Lab

JAN
22

WHEN
EAST
MEETS
WEST

14.30 | 15.00
@Sala Zodiaco
Inspirational Talk

How Virtual Production Helps Unleash the Most Powerful Stories on Screen: The Journey from Banksy to Green Mile and Beyond

by **Sten-Kristian Saluveer** (*Marche Du Film*) & **Maciej Żemojcin** (*Pixelrace*)

in collaboration with Virtual Innovation Inspirational Lab & European Virtual Production Alliance

Virtual production is often associated with mega budgets and Hollywood blockbusters, but the power of this novel way of making films is currently unleashing a new revolution for independent filmmakers. This inspirational talk with Polish virtual production powerhouse producer Maciej Zemojcin, and Head of Cannes Next - Sten Saluveer, will explore how virtual production helped create two globally acclaimed and award-winning projects - "MURALS," portraying Banksy's work in war-torn Ukraine, and Agnieszka Holland's Venice winner, "Green Border." Join us for this conversation on how you can empower your films through virtual production and master this new revolution in filmmaking.

14.30 | 17.00
@Sala Imperatore
Works in Progress

LAST STOP TRIESTE

documentary fine cut session 2

🕒 *sales, distributors & festivals*

FORBIDDEN by Anelise Salan | Romania

BLUEBERRY DREAMS by Elene Mikaberidze | Georgia

15.00 | 19.00
@Sala Tergeste
Matchmaking

WEMW CO-PRODUCTION FORUM & FIRST CUT+

one-to-one meetings

JAN
22

WHEN
EAST
MEETS
WEST

15.30 | 16.00

@Sala Zodiaco
Industry Talk

Spotlight on Apulia Film Commission: the Apulia Film Fund 2024

Over the last 15 years, nearly 500 audiovisual productions have chosen Puglia as the location for their films and as a result, more than 30 million euro have been invested during these years of activity, having an economic impact of almost 100 million euro on the territory, as well as an obvious return in terms of image. A strategic role has been played by the Apulia Film Fund, the main platform for supporting the audiovisual productions by Apulia Film Commission and the Puglia Region.

Apulia Film Fund 2024, recently launched, has a budget of EUR 5 million, co-financed by the ERDF-ESF+ 2021-2027 Apulia RP. The fund, aimed at EU-based SMEs, offers reimbursement of production costs incurred in Puglia in the amount of maximum 60% of local eligible costs. Categories supported include full-length feature films, series, animations (any length), documentaries and short films.

16.30 | 17.30

@Sala Zodiaco
Pitching

MIDPOINT Shorts Showcase

in collaboration with MIDPOINT Institute

17.00 | 18.00

@Library
Industry Talk

Paving the Way for Equitable Co-Productions

*in conversation with **Karen Harnisch** (producer, Film Forge), **Heejung Oh** (producer, Seesaw Pictures) and **Mohamed Saïd Ouma**, (executive director, Documentary Africa)*

*Moderated by **Tamara Mariam Dawit** (Gobez Media)*

in collaboration with EAVE Impact Think Tank

Explore the challenges and opportunities in fostering equitable co-production relationships, inspiring producers to embrace inclusive and innovative collaboration methods within Europe and globally.

JAN
22

WHEN
EAST
MEETS
WEST

18.00 | 19.00
Networking

18.30 | 19.00
@Sala Zodiaco
Inspirational Talk

19.00 | 19.30
@Library
Awards

19.30 | 20.30
@Library
Networking

DAE Confidential: Chats with wine about documentary film financing and distribution across the world

Robert Chang (PBS/POV & American Documentary) & **Liselot Verbrugge** (Sales Agent)

in conversation with **Brigid O'Shea** (DAE) & **Heidi Fleisher**

In collaboration with the Documentary Association of Europe

Game or Not Game? That Is the Question

by **Thierry Baujard** (SpielFabrique)

in collaboration with Films x Games Inspirational Lab & SpielFabrique

Video Games is now the largest creative sector and we will see why Audiovisual players like Netflix are now looking at games as well. A focus on who are the different types of players will be detailed and the game development process will be presented and in particular looking how communities are driving the distribution opportunities. Finally some examples of indie games will be presented through sales success.

CIRCLE, ReACT & Italian-Baltic Co-Development Award Ceremony

WEMW Green Lottery & Networking Cocktail

co-hosted by ICAA - Film and Audiovisual Arts Institute

Pignoletto wine by La Fondazza

**JAN
23**

**WHEN
EAST
MEETS
WEST**

09.00 | 10.00

@Library

Networking

10.00 | 10.30

@Sala Zodiaco

Inspirational Talk

10.00 | 12.30

@Teatro Miela

Works in Progress

10.00 | 18.00

@Sala Tergeste

Matchmaking

Breakfast with CIRCLE | Olympic Routines and the Sport of Filmmaking

with **Renata Barić, Rok Biček, Tereza Simikova**

in collaboration with CIRCLE Women Doc Accelerator

Renata Barić is a sport psychologist coaching Croatian champions and national teams. In conversation with Tereza Simikova, producer and Chicken & Egg International Program Consultant, and Rok Biček, award-winning Slovenian filmmaker. What can we learn from champions in order to keep track, not lose faith and stay focused to succeed?

Impact in Action: Advancing Change Through Independent Film

by **Amy Shepherd** (*Think-film Impact Production*)

in collaboration with Impact Zone Inspirational Lab & ESoDoc

Amy Shepherd COO of Think-Film - global pioneer in impact production - will share the path towards making change with film as well as the investment opportunity of impact. The talk will delve into case studies led by Think-Film and how to bring impactful films to the right audiences for real-world change and the added-value of impact for production, marketing and distribution?

THIS IS IT

🕒 *sales, distributors & festivals*

WEMW CO-PRODUCTION FORUM & THIS IS IT

one-to-one meetings

JAN
23

WHEN
EAST
MEETS
WEST

10.00 | 12.30

@Sala Imperatore

Works in Progress

10.00 | 11.00

@Library

Networking

10.00 | 18.30

Inspirational Labs

11.00 | 11.30

@Sala Zodiaco

Industry Talk

LAST STOP TRIESTE

documentary fine cut session 3

🕒 *sales, distributors & festivals*

DAD'S LULLABY by Lesia Diak | Ukraine, Romania, Croatia

PAVILION 6 by Goran Dević | Croatia

Meet the Italian Film Commissions

in cooperation with Italian Film Commissions

Anima Spirit Animation Lab

Cold Open Drama Series Lab

East & West Co-Production Lab

Films x Games Video Games

Production Lab

🕒 *only for selected participants*

Spotlight on Montenegro

*in conversation with **Aleksandra Božović** (Film Center Montenegro), **Veliša Popović** (producer, Cut-Up) & **Ivan Salatic** (filmmaker).*

*Moderated by **Tamara Tatishvili** in cooperation with MEDICI - The Film Funding Journey (organised by FOCAL)*

Genre Rules Fantastic Film Lab

Impact Zone Outreach & Impact Lab

Virtual Innovation Virtual

Production Lab

On Demand Ecosystem VoD Lab

**JAN
23**

**WHEN
EAST
MEETS
WEST**

11.30 | 12.30

@Sala Zodiaco

Industry Talk

12.00 | 13.00

@Library

Networking

13.00 | 14.30

@Library &

Restaurant

15.00 | 16.30

@Sala Tergeste

Networking

EAST & WEST 2024 | Spotlight on Catalunya & Latin America

*in conversation with **Josephine Bourgois** (Projeto Paradiso), **Carlos Moreno** (Prolmágenes Colombia) & **Joan Ruiz** (Catalan Films)*

*Moderated by **Tamara Tatishvili***

in cooperation with MEDICI - The Film Funding Journey (organised by FOCAL)

FISHING FOR MEDIA.

A Fishbowl conversation with Creative Europe MEDIA Desks

***Kamen Balkanski** (BG), **Una Domazetoski** (RS), **Ines Kezman** (SL), **Martina Petrovic** (HR), **Silvia Sandrone** (IT)*

Networking Lunch

co-hosted by **Creative Europe Desks & Italian Film Commissions**

Meet the Creative Europe Desks

JAN
23

WHEN
EAST
MEETS
WEST

15.00 | 16.00

@Sala Zodiaco
Industry Talk

The Poetics of Editing

*in conversation with **Una Gunjak** (director, editor and editor consultant (Excursion), **Benjamin Mirguet** (editor & editor consultant (107 Mothers, Club Zero, Triangle of Sadness) & **Matthieu Taponier** (editor and editor consultant (Beginning, The Settlers, Son of Saul). Moderated by **Julie Marnay** (First Cut Lab Program Manager)*

in collaboration with First Cut Lab

Gustave Flaubert: « Each work has its own poetics, which must be found. » (Letter to Louise Colet - January 29, 1854).

That is to say that the poetics of a film is not a prerequisite, it what we are looking for, and for auteur cinema, it is found during the editing. Editing is not just assembling moving images and sounds; it is about creating a sufficiently free and creative space so that the author, sitting alongside us, can find its own poetics.

An Inspirational Talk celebrating the 10th edition of First Cut Lab Trieste - an initiative by *TATINO FILMS*.

17.00 | 18.00

@Sala Zodiaco
Industry Talk

ACE Interview

*in conversation with **Emilie Blezat** (producer, Dark Riviera) & **David Dusa** (director, Dark Riviera).*

*Moderated by **Laura Gragg***

in collaboration with ACE Producers

DARK RIVIERA: An Innovative Approach to IP Creation. How Emilie Blezat and David Dusa develop a wide range of formats (Film, TV, games and graphic novels) with a diverse group of talents.

17.00 | 18.00

@Library
Networking

Meet the CIRCLE delegation

An opportunity to find out more about the CIRCLE programme and selection.

JAN
23

WHEN
EAST
MEETS
WEST

18.30 | 19.00

@Sala Zodiaco
Inspirational Talk

18.30 | 19.30

Networking

19.30 | 20.00

@Library
Awards

20.00 | 21.00

@Library
Networking

22.00 | 02.00

@LOFT
Music, Drinks & Fun

Consistency Matters

by **Agne Adomene** (ART SHOT)

in collaboration with Anima Spirit Inspirational Lab & CEE Animation Workshop

A short story about a 10 years journey to become an animated film producer. An independent creative producer Agnè Adomene will share her experience and insights on her career and production company ART SHOT.

DAE Confidential: Chats with wine about documentary film financing and distribution across the world

Gaia Furrer (Giornate degli Autori) & **Beatrice Fiorentino** (Settimana Internazionale della Critica)

*in conversation with **Brigid O'Shea** (DAE) & **Heidi Fleisher***

in collaboration with the Documentary Association of Europe

WEMW, Last Stop Trieste, This is IT and First Cut+ Award Ceremony

Networking Cocktail

co-hosted by **ARTE VIDEO**

WEMW & Trieste Film Festival Closing Party

JAN
24

WHEN
EAST
MEETS
WEST

09.00 | 10.00

@Library

Networking

10.00 | 12.30

Inspirational Labs

12.30 | 13.00

@Sala Zodiaco

Inspirational Talk

13.00 | 14.30

Networking

10.00 | 18.00

Breakfast with CIRCLE | The Black Box of Film - Lessons from Aviation

with **Petar Glomazić**

in collaboration with CIRCLE Women Doc Accelerator

In conversation with Petar Glomazić, an aeronautical engineer, former airline CEO and filmmaker. What can we learn from the aviation industry to facilitate the filmmaking process and improve the team work?

Anima Spirit Animation Lab

Cold Open Drama Series Lab

East & West Co-Production Lab

Genre Rules Fantastic Film Lab

🕒 *only for selected participants*

Impact Zone Outreach & Impact

Inspirational Lab

Virtual Innovation Virtual Production Lab

On Demand Ecosystem VoD Lab

Unlocking 'Talk to Me': Genre Film Sales Insights

by **Angelica Ramirez** (Bankside Films)

in collaboration with Genre Rules Inspirational Lab & Fantastic Film Forum of the Trieste Science+Fiction Festival

Dive into 'TALK TO ME' as a case study to gain insights into successfully bringing genre films to the marketplace and navigating the dynamic world of film sales.

Networking lunch

Hosted by **IDM Film Commission Südtirol**

🕒 *only for Inspirational Labs participants*

Goodbye and Hugs

organized by



with the support of



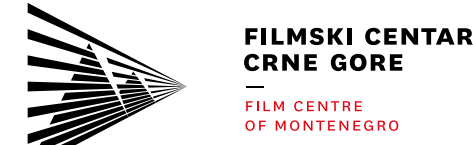
in partnership with



WEMW Awards Partners



2024 East & West Focus Partners



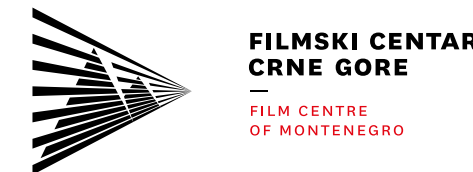
LST partners



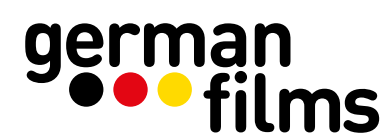
FC+ partners



Inspirational Labs



Inspirational Labs Supporters



in collaboration with



digital partners

